

# The Economic Outlook Beyond the Headlines

September 21, 2016

Robert A. Kleinhenz, Ph.D. Economist & Executive Director of Research Beacon Economics, LLC



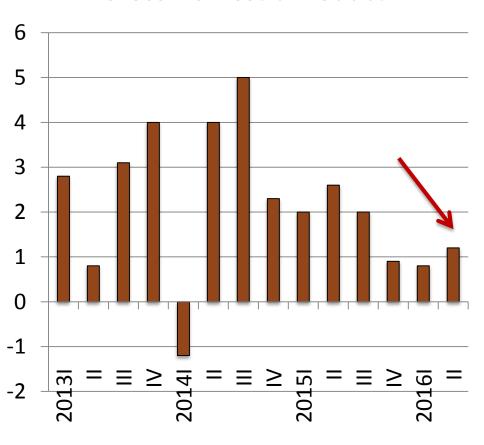
#### Outline

- U.S. Economy
- California Economy
- Southern California Economy
- Goods Movement/International Trade
- Conclusion

# U.S. Economy

### Two Views of GDP

#### **Gross Domestic Product**



	2013	2014	2015	
GDP	1.7	2.4	2.6	
<b>Final Demand</b>	1.2	3.3	<b>3.3</b>	
Consumption	1.5	2.9	3.2	
Goods	3.1	3.9	4	
Services	0.6	2.3	2.8	
Investment	6.1	4.5	5	
Structures	1.4	10.3	-4.4	
Equipment	4.6	5.4	3.5	
Intellectual Property	3.4	3.9	4.8	
Residential	11.9	3.5	11.7	
Change Inventories	43.9	-26.7	45.6	
Net Exports	2.4	-0.1	-4.5	
Exports	3.5	4.3	0.1	
Imports	1.1	4.4	4.6	
Government	-2.9	-0.9	1.8	
Federal	-5.8	-2.5	0	
State and local	-0.8	0.2	2.9	

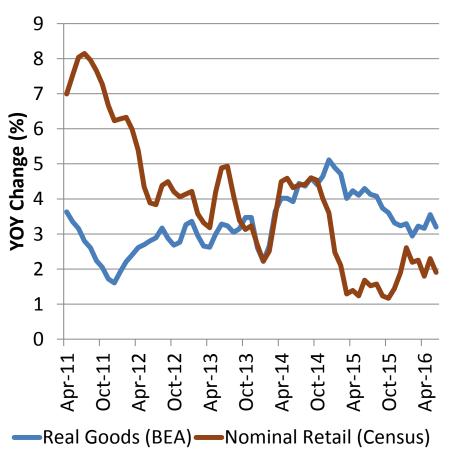
BEACON ECONOMICS Analysis. Answers.

# Key Sectors of Macroeconomy

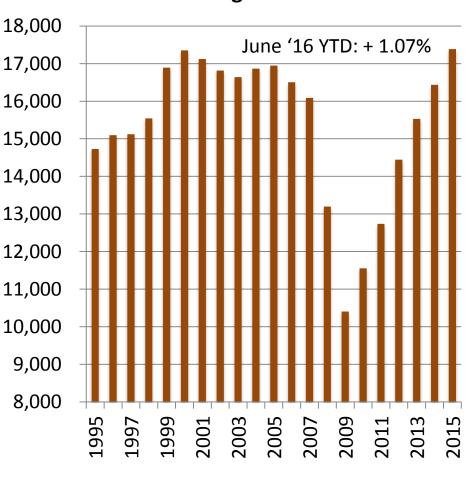
Consumer/Households	<b>↑</b>
Business/Capital Expenditures	<b>↓</b> ?
Government	<b>↑</b>
International Trade	<b>1</b>
Other Macro Indicators	
Labor Market	<b>↑</b>
Inflation	!

# Consumer Spending-Flywheel of Economy

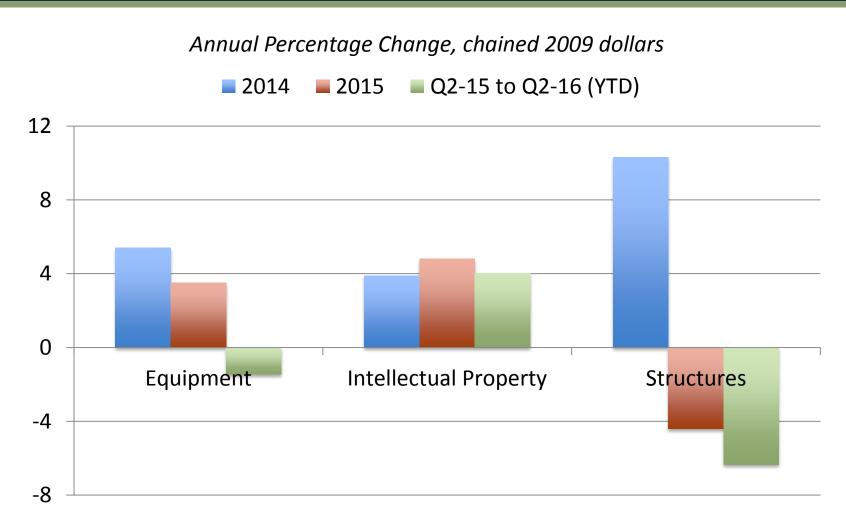
#### Real Spending on Goods MA(3)



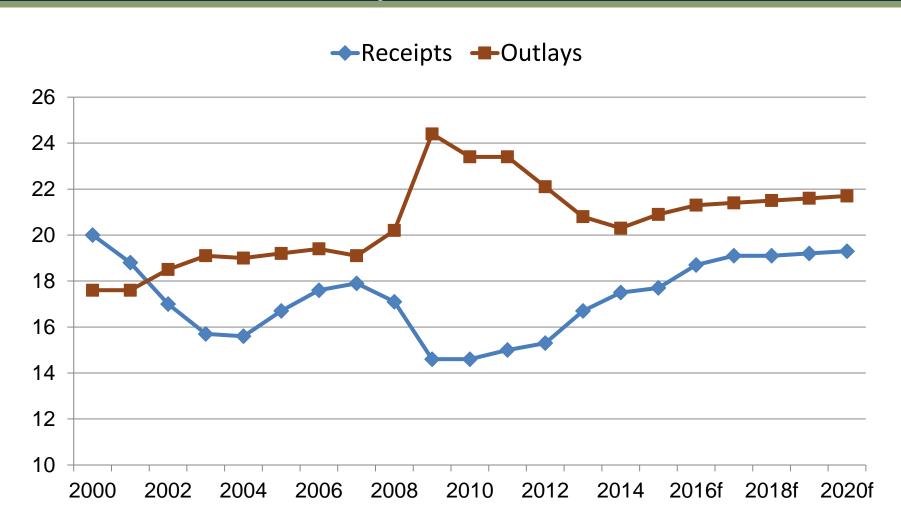
#### **Annual Auto Light Truck Sales**



## Business Investment Spending Mixed

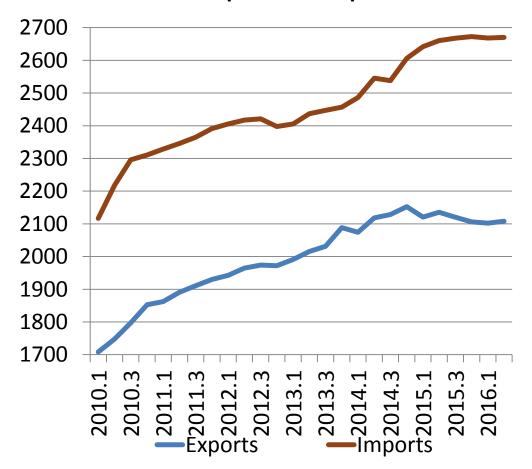


# Federal Budget Receipts and Outlays as % of GDP



### International Trade

#### **Real Imports and Exports**



### Change in Nominal Goods Trade 2014 to 2015

	Exports Ir	Bal.	
Total	-104.4	-87.3	-17.1
Canada	-28.8	-45.8	17
Netherlands	-2.8	-3.9	1.1
Belgium	-0.6	-1.2	0.6
India	0.3	-0.1	0.4
Germany	0.2	0.3	-0.1
Taiwan	-0.5	0.1	-0.6
Japan	-3.5	-2.7	-0.8
France	-1.1	0.6	-1.7
UK	2.8	4.5	-1.7
Italy	-0.9	1.7	-2.6
Korea, South	-0.6	2.8	-3.4
Mexico	-3.6	1.3	-4.9
Brazil	-10	-2.3	-7.7
China	-5.7	17.8	-23.5

BEACON ECONOMICS Analysis. Answers.

#### International Trade

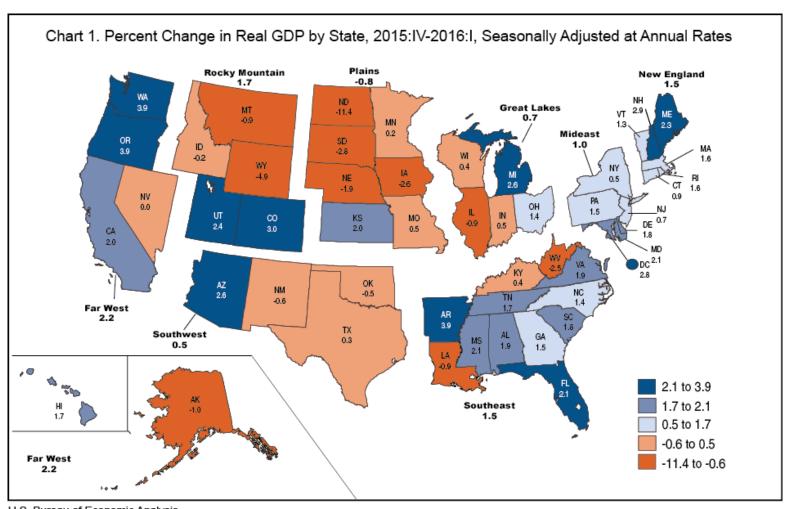
- Imports fueled by growing US incomes
- Exports
  - Value of dollar
  - Global economic performance
- Exports to China as % of GDP:
  - US: 0.96%
  - CA: 1.10%
- Global Integration
  - Economic system:
    - U.S. linkages limited: Domestic spending=93% of GDP
  - Ripple effects more likely in financial markets

### U.S. Outlook

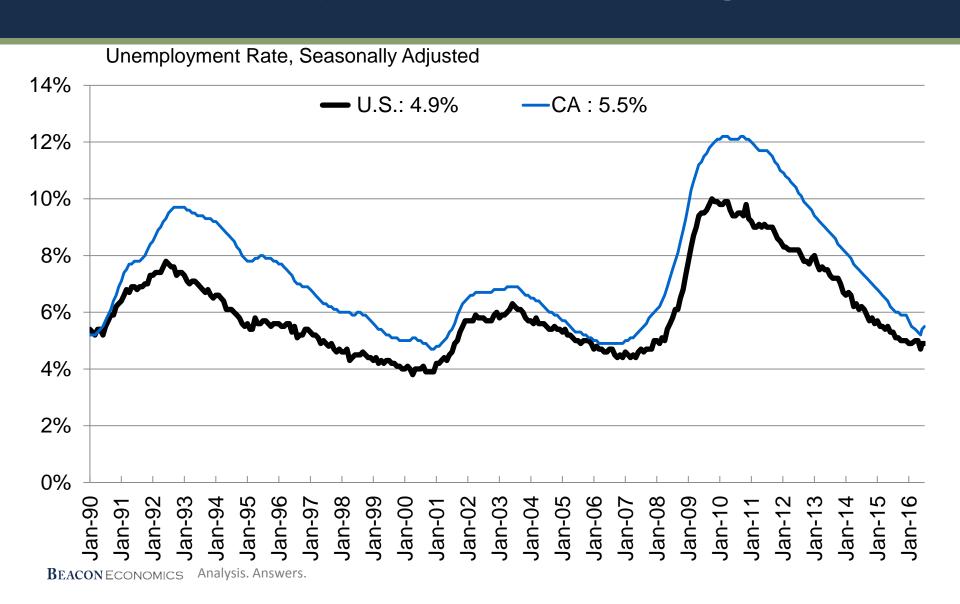
- Continued US Economic Growth: ~2.0%
- Domestic Spending Intact:
  - Consumers
  - Businesses
  - Government
- US Isolation Limits Global Spillovers
- Oil Price Plunge: Oil Glut
- Financial Market Volatility/Fed Rate Hikes: Savings Glut
- Secular Stagnation

# California Economy

# CA Among Faster Growing States (2.0%)



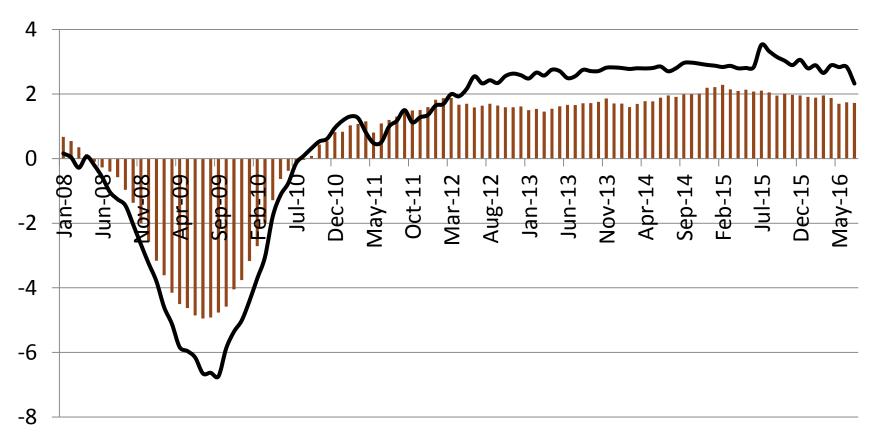
## CA Unemployment Rate Falling Quickly



# CA Adding Jobs Faster than U.S.

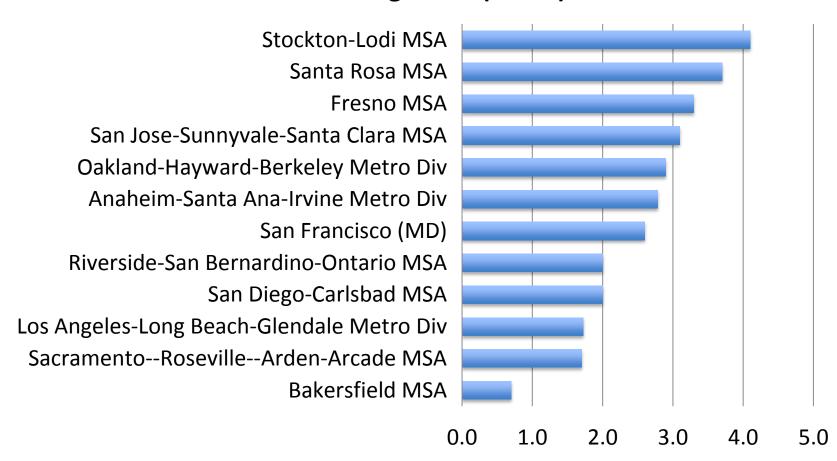
YTY % change in nonfarm jobs, seasonally adjusted





## Job Gains Across California

#### YTY % Change Jobs (Jul'16)



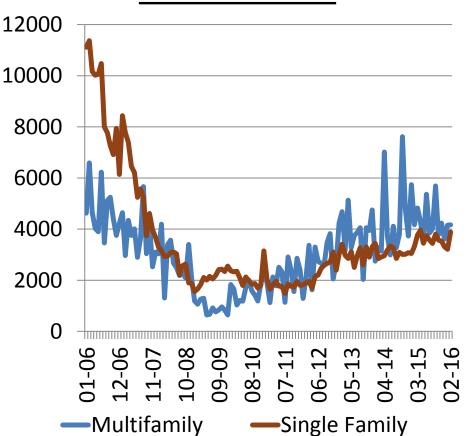
### Absolute Job Gains, Selected MSAs

<ul> <li>Bakersfield</li> </ul>	1,900
<ul> <li>Santa Rosa</li> </ul>	7,400
<ul> <li>Stockton/Lodi</li> </ul>	9,000
<ul> <li>Fresno</li> </ul>	10,700
<ul> <li>Sacramento</li> </ul>	15,400
<ul> <li>San Francisco</li> </ul>	27,000
<ul> <li>Riverside/SB</li> </ul>	27,500
<ul> <li>San Diego</li> </ul>	28,100
<ul> <li>Oakland</li> </ul>	31,400
<ul> <li>San Jose</li> </ul>	32,600
<ul> <li>Orange County</li> </ul>	43,000
<ul> <li>Los Angeles</li> </ul>	74,000

Note: Seasonally Adjusted Figures by MSA Shown

#### Pace of Construction





#### **New Pop / Permits**

California	4.1	Tulare	4.0
Ventura	6.8	Los Angeles	4.0
Contra Costa	6.6	Fresno	4.0
Sonoma	6.1	San Mateo	3.4
Alameda	5.9	Kern	3.0
Santa Barbara	5.3	Santa Clara	3.0
San Bernardino	5.0	Orange	2.8
Solano	4.6	Placer	2.1
Riverside	4.5	San Francisco	2.1
San Diego	4.2	Sacramento	0.7

#### California Outlook

- Continued Economic Growth in State/Regions
- Job Gains Across Spectrum of Industries
- Strength in Healthcare, Tech, Medical,
   Construction, Tourism
- Venture Capital in 2016 (first half 2016):
  - CA: \$16.6 B
  - Other 49 States: \$11.4 B

# L.A. County/ Southern California

## LA and Southern CA are *BIG*!

#### **California**

Population: 39 million, largest state

• Gross State Product: \$2.46 trillion, 6th largest economy in the world (US, China, Japan, Germany, UK)

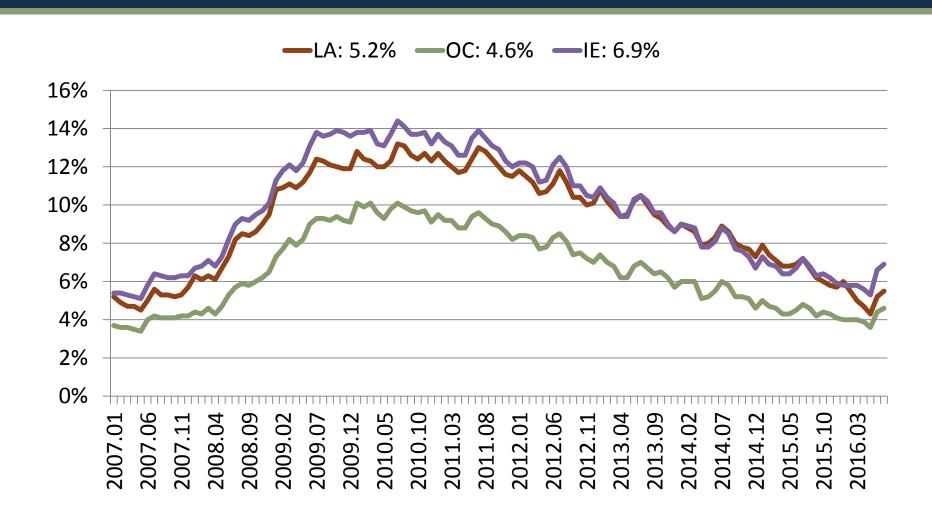
#### **Los Angeles County**

- Population: 10.2 million, larger than all but 7 states
- Gross County Product: ~\$670 billion, 20<sup>th</sup> largest in world

#### Southern California (LA, OR, RV, SB, VN)

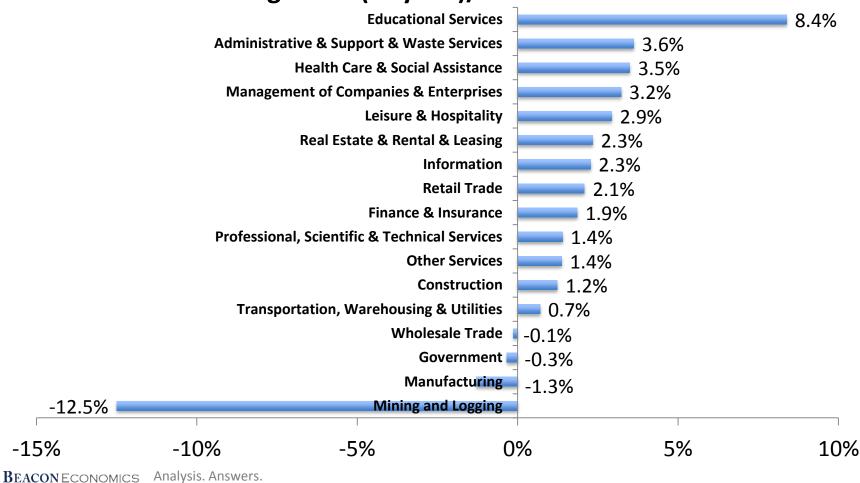
- Population: 18.6 million, after CA, FL, TX, NY
- Gross Regional Product: \$1.1 trillion, 16<sup>th</sup> (larger than Indonesia, Switzerland, Saudi Arabia)

### Southern California Unemployment Rates



## Los Angeles Job Changes by Industry



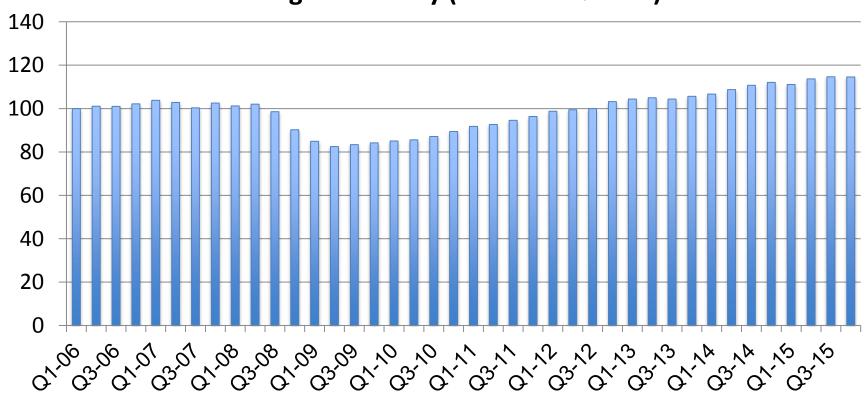


# LA County: Largest Job Gains By Industry

<ul> <li>Health Care</li> </ul>	21,800
<ul> <li>Leisure and Hospitality</li> </ul>	14,600
<ul> <li>Admin Support</li> </ul>	9,500
<ul> <li>Education</li> </ul>	9,000
Retail Trade	8,700
• SUBTOTAL	63,600
• TOTAL (NSA)	75,900

## Taxable Sales (2006=100)

#### **Los Angeles County (2015: +3.6% YTY)**



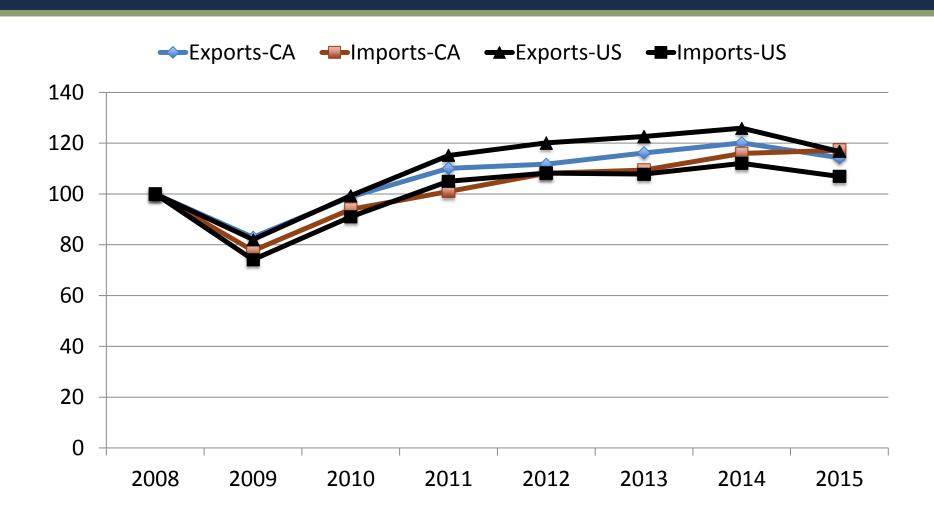
# So Cal Housing: Mixed Performance

			<b>Price</b> Change		<b>Sales</b> Change		
County	August∄15	July₫16	August₫16	MTME%	YTY®%	MTM®	YTY®%
LosAngeles	\$492,360	\$513,700	\$517,400	0.7%	5.1%	2.6%	5.4%
Orange?	\$714,380	\$734,000	\$749,000	2.0%	4.8%	8.2%	9.3%
Riverside?	\$335,000	\$359,900	\$355,000	-1.4%	6.0%	0.9%	12.1%
San  Bernardino	\$230,530	\$248,210	\$243,370	-1.9%	5.6%	1.9%	1.4%
SanaDiego	\$539,000	\$560,000	\$563,000	0.5%	4.5%	2.6%	7.6%
Ventura	\$620,150	\$644,010	\$652,330	1.3%	5.2%	-3.4%	-5.7%
CABSFHQSAAR)	\$497,520	\$517,650	\$526,580	1.7%	5.8%	1.1%	-2.2%

- Lean inventories: 3.4 months of inventory statewide
- Demand Drivers: job/income growth, low rates, demographics
- Demand Constraints: tight credit standards, size of down payment
- Supply Drivers: rising prices, low rates
- Supply Constraints: time, development costs

# Goods Movement/ International Trade

## CA Trade Tracks US Closely



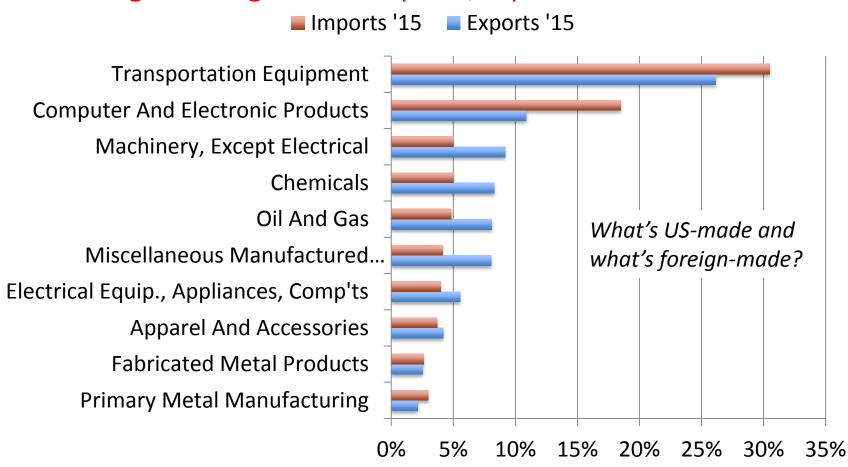
# Trade Sector is Important to CA

- 35-40% of inbound containers from Asia into San Pedro Ports
- 7.2% of CA jobs (trans & warehousing + whsl)
- 7.9% of Gross State Product

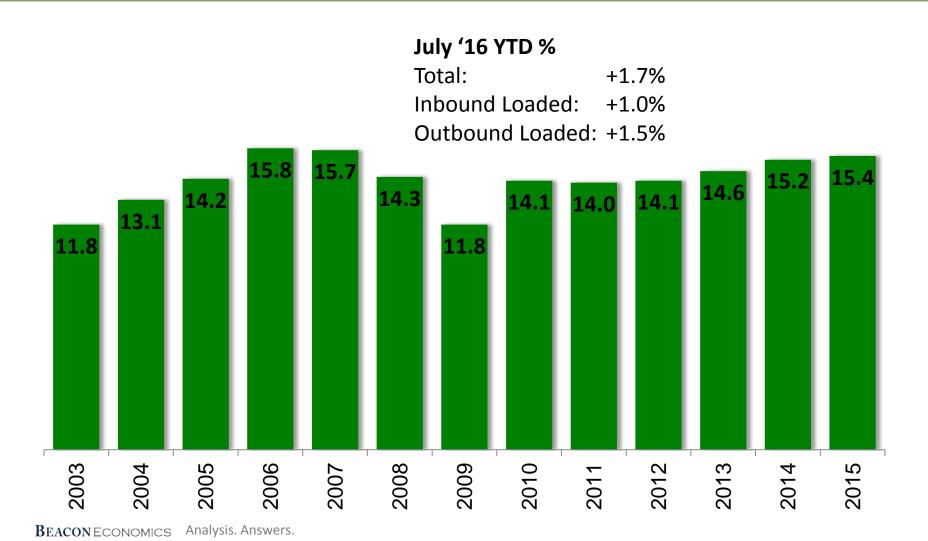
• CA: 11% of US Imports, 18% of US Exports (Note: CA was 14% of US GDP in 2015)

## CA Imports What it Exports

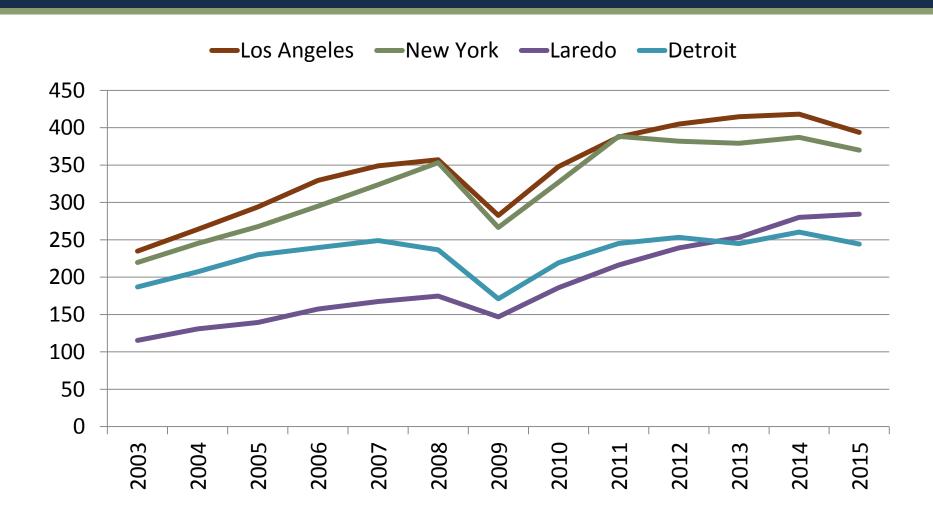




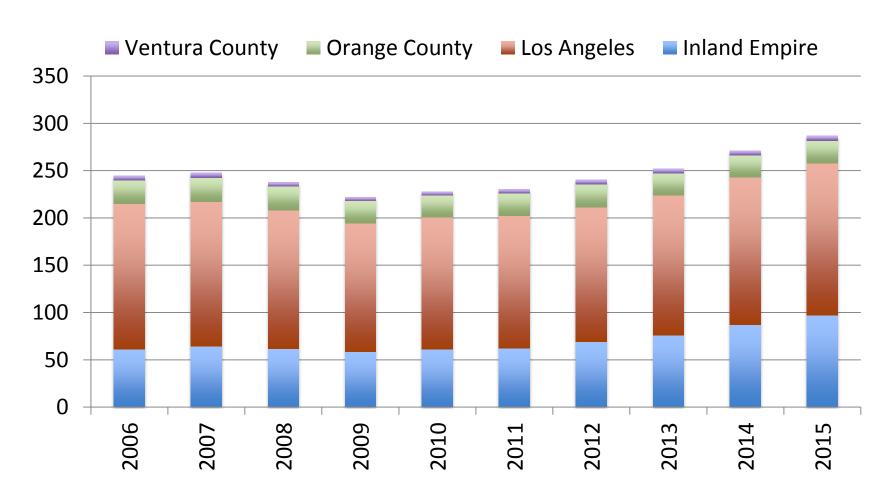
## Container Throughput San Pedro Ports on Track for Record Year



## LACD: Top Customs District



# So. Cal Transportation & Warehousing Employment



# Conclusion

#### Conclusion

- Continued Economic Growth: US and CA
- Income Gains Support Growth in Spending
- California Outpacing US
- Job Gains in Most Local Industries
- Real Estate/Construction Outlook Mixed



- To view or download this presentation or for further information, visit:
  www.BeaconEcon.com
- Contact Robert Kleinhenz Robert@BeaconEcon.com 310-571-3399

#### **Our Services**



**Economic & Revenue Forecasting** 



Regional Intelligence Reports



Business & Market Analysis



Real Estate Market Analysis



Ports & Infrastructure Analysis



**Economic Impact Analysis** 



**Public Policy Analysis**